

ecomTEAM

SAVE THE DATE

21 -22 SEPT 2023 - BRAȘOV



EXPO

NETWORKING

ECOMPARTY!

THE AGENCY PARTNER PACKAGE

ecomTEAM is the most important event dedicated to eCommerce outside Bucharest, meant to contribute to the growth of the eCommerce community and market.

ecomTEAM 2023 will take place in Brașov, at Qosmo Hotel, on the 21 & 22 of Sept 2023.

ecomTEAM is redefining itself to be in accordance with the new business model – more dynamic, more interactive, held in a hybrid format, relying on both offline and online networking.

From medium-sized to large online businesses, digital marketing specialists, technology providers and the biggest courier companies, ecomTEAM 2023 offers all the ingredients you need to build a strong presence at home and an exciting international expansion.

21 September

Build your way to international expansion at home

- Going international: What market fits your business model?
- e-commerce Logistics: winning strategies for your online shop
- SaaS e-commerce platforms & Marketplaces: pros and cons and how to differentiate yourself
- Romanian online shops that inspire

Workshop – Exploring e-commerce Growth Strategies with GA4 with Bogdan Zaharia, Data Revolt

22 September

How to make sure that hard work will pay off?

- Allegro presentation
- Digital Payments: boost your sales local and cross-border
- B2B & B2C e-commerce – Retail and FMCG: Challenges and Lessons
- Romanian online shops that inspire

Workshop – How To Increase Customer Lifetime Value in eCommerce using CVO with valentin radu, Omnicomvert

[SEE ALL SPEAKERS](#)

[GO TO WEBSITE](#)

Now, ecomTEAM 2023 is giving small agencies a bigger part in showcasing their business and connecting with clients, a great chance to be a part of this unique event for the eCommerce market at unparalleled costs.

AGENCY PARTNER - Dedicated to small agencies interested in participating at ecomTEAM 2023, a best deal package where you can join alongside your clients and also present your business to everyone at the event

- 2 eCommerce Provider tickets with access to both days and the ecomPARTY (you and business partner/colleague)
- 2 eCommerce Specialist tickets for 2 clients (online stores)
- Special page in the event platform where you can present your business and make a special offer for all the other online stores present at ecomTEAM. Includes links, PDFs, Video & Image gallery, contact information and Lead Tracking
- Present with short description and event offer in a dedicated Direct Emailing sent to all our eCommerce databases on IC Events with all the Agency Partners at ecomTEAM. DM sent before event.

500
EUR + VAT

Accommodation at Qosmo Hotel is separate. You can book at preferential rates: 95 EUR Single Room + VAT, 110 EUR Double Room + VAT.

Interested in becoming an Agency Partner? Contact us today!

ecomteam@internetcorp.ro
hello@ic.events